

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488946 /		<u>Alt Order #</u> 06271898
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2992
<u>Advertiser</u> RNC		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 444
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/17/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,725.00			
N 2	KVVU	08/17/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$600.00			
N 3	KVVU	08/17/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$750.00			
N 4	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,850.00			
N 5	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,725.00			
N 6	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 7	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$750.00			
N 8	KVVU	08/13/12	08/13/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,700.00			
D 9	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 10	KVVU	08/11/12	08/11/12	Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6		:30			NM	0	\$0.00
D 11	KVVU	08/11/12	08/11/12	Fox Sports Special	M-Su 8a-10p		:30			NM	0	\$0.00
N 12	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,575.00			
N 13	KVVU	08/16/12	08/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
488946 /	06271898

Contract Dates	Product	Estimate #
08/11/12 - 08/17/12	RNC	2992

Advertiser	Original Date / Revision
RNC	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$600.00			
N 14	KVVU	08/16/12	08/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$750.00			
N 15	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$1,850.00			
N 16	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$600.00			
N 17	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$750.00			
N 18	KVVU	08/15/12	08/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$1,725.00			
N 19	KVVU	08/15/12	08/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$600.00			
N 20	KVVU	08/15/12	08/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$750.00			
Totals											17	\$19,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	17	\$19,900.00	\$16,915.00
<b>Totals</b>	<b>17</b>	<b>\$19,900.00</b>	<b>\$16,915.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 18.43

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME TRACEY ROBINSON

SALES PRSN PH- TERESA DIFURIA

ORDER # 7880946

CONTRACT # 6271898

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT RNC

EST#2992 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	AUG11/12	AUG17/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

DATE AUG9/12 18.43

REP: NEW ORDER

FD: 8/11 - 8/17

TTT: \$22,700

PLS CNF

## THANKS

ANGELA FOR TERESA

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

REPUBLICAN NATIONAL COMMITTEE

[illegible]

AGENCY ADVERTISER CODE = 20 AGENCY EST# = 29922  
AGENCY PRODUCT CODE = 444

1	1000F-1100F	30	\$1,725.00	8/17	8/17	1	FRI	1
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PROGRAM : FOX 5 NWS-10
RA35-64 : 3.6
CON COM1: FOX 5 NWS-10
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2	530P-600P	30	\$600.00	8/17	8/17	1	FRI
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PROGRAM :	FOX 5	NWS5300
RA35-64 :	1.3	
CON COM1:	FOX 5	NWS5300

REP HEADLINE# 6271898  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 18.43  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/17	8/17	1		FRI	1
4			800P-1000P 5-8p PROGRAM : NFL PRE-SEASON RA35-64 : 3.8 CON COM1: NFL PRE-SEASON	30		\$1,850.00	8/17	8/17	1		FRI	1
5			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.6 CON COM1: FOX 5 NWS-10	30		\$1,725.00	8/13	8/13	1		MON	1
6			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530	30		\$600.00	8/13	8/13	1		MON	1
7			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/13	8/13	1		MON	1
8			800P-900P PROGRAM : HOTEL HELL RA35-64 : 4.7 CON COM1: HOTEL HELL	30		\$2,700.00	8/13	8/13	1		MON	1
9			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 2.2 CON COM1: FOX 5 NWS-10	30		\$950.00	8/11	8/11	1		SAT	1
10			200P-600P PROGRAM : MLB ON FOX RA35-64 : 1.6 CON COM1: MLB ON FOX	30		\$750.00	8/11	8/11	1		SAT	1

REP HEADLINE# 6271898  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG9/12 18.43  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
11			800P-900P PROGRAM : COPS RA35-64 : 3.0 CON COM1: COPS	30		\$1,100.00	8/11	8/11	1		SAT	1
12			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.2 CON COM1: FOX 5 NWS-10	30		\$1,575.00	8/12	8/12	1		SUN	1
13			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530	30		\$600.00	8/16	8/16	1		THU	1
14			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/16	8/16	1		THU	1
15			800P-1000P PROGRAM : NFL PRE-SEASON RA35-64 : 3.8 CON COM1: NFL PRE-SEASON	30		\$1,850.00	8/16	8/16	1		THU	1
16			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530	30		\$600.00	8/14	8/14	1		TUE	1
17			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/14	8/14	1		TUE	1
18			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.6 CON COM1: FOX 5 NWS-10	30		\$1,725.00	8/15	8/15	1		WED	1

REP HEADLINE# 6271898  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 18.43  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			530P-600P	30		\$600.00	8/15	8/15	1		WED	1
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.3												
CON COM1: FOX 5 NWS530												
20			700A-900A	30		\$750.00	8/15	8/15	1		WED	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.3												
CON COM1: FOX5NWS LIV-LV												
AUG/12 22700.00												
CONTRACT TOTAL												22700.00
TOTAL SPOTS												20

MARKET TOTALS \$133,529 KVVU 17% KSNV 66% KLAS 0% KTNV 9% KVMY 7% KVCW 1% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35-64\*